

15 -ം കേരള നിയമസഭ

16 -ം സമ്മേളനം

നക്ഷത്ര ഫിനാം ഇപ്പോറ്റു ഫോറ്റു നം. 1823

04-02-2026 - ഒരു മുഹൂർത്തം

പിരവം മണ്ഡലത്തിലെ അസാപ് പ്രവർത്തനങ്ങൾ

ഫോറ്റു	ഉത്തരം																	
ശ്രീ അനൂപ് ജേക്കബ്	ഡോ. ആർ. ബിനു (ഉന്നതവിദ്യാഭ്യാസ-സാമൂഹ്യനീതി വകുപ്പ് മന്ത്രി)																	
(എ) അധികാരിക്കുന്ന സ്കൂള് അക്കിസിഷൻ പ്രോഗ്രാമിന്റെ നിലവിലെ പ്രവർത്തന പുന്നോഗതി സർക്കാർ തലത്തിൽ വിലയിൽത്തിയിട്ടുണ്ടോ; വ്യക്തമാക്കാമോ;	(എ)	വിലയിൽത്തിയിട്ടുണ്ട്. ആയത് ആസൂത്രണ വിഭാഗം ഇക്കണ്ണാമിക് റിവൂൺ വേണ്ടി നൽകിയിട്ടുണ്ട്. ബന്ധപ്പെട്ട വിശദാംശങ്ങൾ അടങ്കുന്ന വാർഷിക റിപ്പോർട്ട് അനുബന്ധമായി ചേർക്കുന്നു.																
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2024- 2025	35,10,00,000	17,54,99,178	
2025- 2026	35,10,00,000	17,00,00,000	
Total in Rs.	208,20,59,000	162,05,58,178	

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1823 00000000

ADDITIONAL
SKILL ACQUISITION
PROGRAMME



ISO 21001:2018 CERTIFIED

ANNUAL PERFORMANCE REPORT

2024

2025



ADDITIONAL SKILL AQUISITION PROGRAMME (ASAP) KERALA
KINFRA Film and Video Park, Chanthavila P O, Kazhakkottam
Thiruvananthapuram 695 585

INTRODUCTION

Additional Skill Acquisition Programme (ASAP) Kerala launched in 2021 as an extension of the ADB funded project is a Section 8 company under the Higher Education Department. The only body in Kerala recognised by NCVET as an assessing body and awarding agency, ASAP Kerala received the internationally recognised ISO 21001:2018 certification recently. The company offers industry-relevant skill training to students and the public to boost employability, delivered online and at schools, colleges and through the ASAP -Kerala Community Skill Parks.

Details Regarding the Performance of ASAP Kerala as of 31/3/2025 for the Financial Year 2024-25.

Budget and Expenditure in 2024-25

ASAP Kerala, through the head of the account 2202-03-105-97-02 Additional Skill Acquisition Programme (ASAP)-EAP', was allocated a budget of Rs 175,499,178/- in FY 2024-25. The entire amount was withdrawn and utilised during FY 2024-25.

A brief description of the significant activities implemented by ASAP Kerala in FY 2024-25 are listed below:

A. Recognitions and Awards

Special mention for ASAP Kerala in the India Skills Report 2024

The multi-pronged skilling initiatives of ASAP Kerala were acknowledged in the 9th edition of the 'CII-Wheebox India Skills Report 2024'. Following the campaigns and efforts taken among college students by ASAP Kerala, Kerala has ranked second in the country in terms of employability among youth in the 18-21 age group. Additionally, Trivandrum, Ernakulam, and Kozhikode have ranked among the top 10 cities in the country in terms of talent.

B. Offering advanced-level skill courses online

The courses offered by ASAP Kerala covers a wide range of sectors in alignment with evolving

industry demands. These sectors include technology and data science, Media and Finance domain, the healthcare and life sciences sector. To improve employability in the global market, language and communication skills training is provided. In addition, sports sector and civil & design courses further diversified the offering.

C. Language and Certification Courses Offered by ASAP Kerala:-

ASAP Kerala provides skill development courses in partnership with international certification bodies to improve language proficiency and employability.

Key courses include:

- **Language Proficiency:** TOEFL Bridge and TOEFL® iBT Preparation for English, Japanese Language N5, and German A1.
- **Professional Skills:** Care Certificate, CBT, OET, and OSCE for healthcare, IT, and other sectors.

These programs are designed to help students gain internationally recognized skills and certifications, preparing them for employment or further studies abroad, and assisting with migration.

D. Community Colleges:

ASAP Kerala strengthened industry-academia collaboration to enhance practical learning and industry alignment. Key partnerships included:

- RCCS Pvt Ltd – Hands-on automotive servicing training for DVoc Automotive students.
- Amal Jyothi College of Engineering, Kanjirapally – Advanced engineering exposure for GPTC Kottayam students.
- Kerala Institute of Travel and Tourism Studies (KITTS) – Sector-specific training for DVoc Hospitality Management students at GPTC Attingal.
- CDIT – Technical expertise in printing and digital technologies for DVoc Printing Technology students at IPT and GPTC Shornur.

These collaborations bridged the gap between academic learning and workplace requirements, equipping students with real-world skills and professional readiness.

E. Placement

In the financial year **2024-25**, ASAP Kerala had a strong record for placements and internships.

Placements

ASAP Kerala successfully placed **983 candidates** in prominent **MNCs**, contributing to a total of **11,892 placements** as of March 31, 2025.

Internships

The organization provided internship opportunities to **2,247 candidates**. These internships, which totaled **3,504** as of March 31, 2025, were with various government departments and organizations, including LSGD, KILA, Pollution Control Board, Rebuild Kerala, KWA, KSIDC, KIIDC, and KSCADC.

F. DGCA Approved for Remote Pilot Training Organisation (RPTO)

ASAP Kerala has received approval from the Directorate General of Civil Aviation (DGCA) to establish a Remote Pilot Training Organisation (RPTO) for Unmanned Aerial Vehicle (UAV) technology. This was done in partnership with the Centre for Aero Space Research (CASR) under Anna University. The RPTO is situated at the ASAP Community Skill Park in Kazhakkottam and flying trainings are conducted at the Rajadhani Institute of Engineering Technology in Nagaroor–Attingal.

This initiative aims to boost skill development in aviation technology, creating job opportunities in drone operations for sectors like agriculture, disaster management, and infrastructure monitoring. This also aligns with Kerala's goal of becoming a hub for technical innovation.

G. Kerala Resources for Education Administration and Planning (K-REAP)

In September 2024, ASAP Kerala signed an agreement with the Kerala State Higher Education Council to implement K-REAP, an e-governance platform for admissions, examinations, and

student lifecycle management. Training was provided in October 2024, and within one year, it was rolled out in five institutions including Kannur University, University of Calicut, Thunchath Ezuthachan Malayalam University, Sree Sankaracharya University of Sanskrit and Maharaja's College (Autonomous)

A notable milestone was achieved at Thunchath Ezuthachan Malayalam University, which issued bilingual grade cards (Malayalam & English) upholding the mission Bharana Bhasha, Mathrubhasha.

H. Skill development through external fund support

ASAP Kerala collaborated with external agencies to provide CSR-funded training:

- POWERGRID – 20 fishermen trained in Divemaster course.
- TERUMO PENPOL – 25 PwD candidates trained in Digital Marketing.
- RUBFILA International – 108 tribal girl students from Attapadi trained in STEM education.

I. Collaboration with LSGIs

With Kunamkulam Municipality, ASAP Kerala conducted **Unity Certified User VR Developer Training** for 25 women candidates, equipping them with AR/VR game development skills and offering placement support.

This initiative highlights ASAP Kerala's focus on equipping individuals with industry-relevant skills to enhance employability, professional growth, and opportunities in emerging sectors.

J. Dreamvestor to promote new ventures

ASAP Kerala, in collaboration with KSIDC, launched *Dreamvestor 2.0* among college students to nurture young entrepreneurs across Kerala. The programme was executed in three phases—awareness workshops (Dec 2024), design thinking workshops (Feb 2025), and a state-level ideathon. A total of 294 innovative ideas were submitted from all districts, two ideas were shortlisted per district. At the Grand Finale (30 June–1 July 2025), the top 10 ideas were selected

for recognition and decided to offer financial assistance to them to take their idea forward.

K. Samrambham to support returnee expatriates

To support returnee expatriates in starting SMEs, ASAP Kerala and KSIDC implemented *Samrambham* across Thiruvananthapuram, Kollam, and Thrissur. Out of 358 participants, 84 launched or expanded businesses, with 23 registering as MSMEs. The initiative concluded with an impact evaluation and closing ceremony on 28 July 2025, highlighting its role in channeling expatriate knowledge and resources into Kerala's economic growth.

L. Capacity Building Initiatives

1. Employability Skills Training for DVOC Students (GPTCs)

ASAP Kerala conducted a specialized 60-hour Employability Skills Capacity Building Programme for DVOC students at Government Polytechnic Colleges in Attingal, Shornur, and Kottiyam. The program focused on enhancing students' workplace readiness by developing essential skills such as communication, teamwork, and problem-solving to help them transition from academic learning to professional careers.

2. Maradu Municipality – Sugamam Digital Literacy Workshop for Senior Citizens

In partnership with Maradu Municipality, ASAP Kerala conducted the Sugamam Digital Literacy Workshop for senior citizens from March 24-27, 2025. As part of the Naipunya Nagaram initiative, the four-day program provided essential digital skills to 100 beneficiaries across four batches, marking ASAP Kerala's first exclusive digital skilling program for senior citizens.

3. Kudumbashree Community-Based Tourism – Capacity Building Workshop

ASAP Kerala and Kudumbashree partnered to host a two-day workshop for women entrepreneurs in community-based tourism. The training focused on improving their soft skills—like communication and teamwork—and their entrepreneurial capabilities, including branding and digital tools.

<u>Description</u>	<u>Count</u>
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Number of batches commenced	63
Number of students enrolled	1732

Statement of performance for the year 2025-26 as of 31/08/2025

A. MEA Approved Recruitment Agency for International Mobility.

ASAP Kerala has been approved by the Ministry of External Affairs (MEA) as a licensed Recruitment Agency (RA) for international mobility. This allows the organization to help young people find overseas employment, providing structured and compliant pathways for global careers. This initiative supports Kerala's goal of empowering its workforce with global exposure.

B. DGCA Approved Centre of Excellence

In February 2025, ASAP Kerala partnered with the Centre for Aero Space Research (CASR) under Anna University to establish a DGCA-approved Centre of Excellence (CoE) for Unmanned Aerial Vehicle (UAV) Technology. Located at the ASAP Community Skill Park in Kazhakkottam, the center offers certified Remote Pilot Training Courses, positioning ASAP Kerala as a leader in emerging aviation technologies. This will expand opportunities in drone operations across various sectors.

C. MILMA – Induction Training Programme for New Recruits

ASAP Kerala collaborated with MILMA to conduct a three-day induction training program for newly hired personnel. The training provided new employees with essential professional competencies and helped them align with MILMA's culture and practices.

D. Placement Details

As of August 31, 2025, ASAP Kerala has provided placement opportunities to 1,040 students. Additionally, 54 candidates received internship opportunities in government departments by the

same date.

E.Skill Development at Hyper-Local Levels

RUBFILA International invested ₹16.5 lakhs in the 'Super 60' project in the Attapadi tribal sector. This Corporate Social Responsibility (CSR) initiative provided STEM (Science, Technology, Engineering, and Mathematics) education to 60 tribal girl students, addressing a local educational gap and promoting gender equity. The program aimed to empower young girls from a marginalized community, helping them build a path toward higher education and employment in technical fields.

Other major initiatives in the current FY:

- a. ASAP Kerala provided specialized training in **Drone Technology** to **20 police personnel**, equipping law enforcement with advanced skills. The organization also trained **10 Scheduled Caste (SC) candidates** in this technology with support from local bodies in Thrithala and Chalakudy.
- b. With financial support from **Kunnamkulam Municipality**, ASAP Kerala successfully completed **VR Developer training for SC candidates**.
- c. In partnership with the **Rotary Club**, the '**Uyare' Project**' was launched. This initiative provides financial assistance to deserving candidates for the **Marine Structural Fitter course** at the Kunnamthanam Community Skill Park (CSP), creating new employment opportunities in the marine and shipbuilding sectors.
- d. The CSP SBU secured Corporate Social Responsibility (CSR) funding from **IREL (India Rare Earths Limited)** to train **80 candidates** in the **General Duty Assistant (GDA) course**. This partnership has expanded the CSP's role in healthcare skilling.
- e. ASAP Kerala launched **four new CSP centers** to conduct **PMKVY batches**, providing wider access to national-level skilling for young people in Kerala.
- f. The **Open Sesame course** recorded a high enrollment of **70 students**, showing strong demand for its innovative learning model..

Addressing skill gaps of working professionals

The **iLike program** (Incredible Learning Innovations for Knowledge Empowerment) by ASAP Kerala is a 60-hour, **skill-gap bridging initiative for working professionals**. Aligned with the **National Credit Framework**, the program costs **₹3,000** and focuses on high-growth sectors such as **AI, Data Analytics, Digital Marketing, Accounting, and Cybersecurity**.

Launched in 2024, iLike prepares participants for employability and entrepreneurship, promoting social mobility and lifelong learning. So far, the program has enrolled **618 learners** across **47 courses**, providing them with relevant, future-proof skills for the modern workplace.

Details of specific achievements during the 14th Five-year Plan

Centre for Skill Development Courses and Career Planning (CSDCCP)

ASAP Kerala launched the CSDCCP initiative in 2024–25 to integrate skill development into higher education. Colleges and universities now serve as hubs for industry-relevant training, with ASAP Kerala acting as the Professional Skill Training Agency.

India Skills Report 2024

ASAP Kerala was recognized in the **CII-Wheebox India Skills Report 2024**. Kerala ranked **second in the country** for youth employability (ages 18-21), with Trivandrum, Ernakulam, and Kozhikode placing in the top 10 cities for talent.

Community Skill Parks (CSPs)

ASAP Kerala has established **16 Community Skill Parks** across the state. Operating on a hub-and-spoke model, these multi-skill hubs provide advanced training to people of all ages, connecting with academic institutions and local industries.

Foreign Language Training

The organization offers German, Japanese, and English (IELTS) language training at its foreign language centers located within the Community Skill Parks.

Livelihood Avenue for Expatriate Returnees

Project 2, "Livelihood Avenue for Expatriate Returnees," aims to motivate and support expatriates in starting **Micro, Small, and Medium Enterprises (MSMEs)** in Kerala. The project provides information and support to help them establish their ventures.

ASAP Qualifications in National Qualification Register

ASAP Kerala is now an **awarding body** for **16 national-level skill qualifications** under the **National Skills Qualifications Framework (NSQF)**. So far, **six courses** have completed the NSQF alignment process. The courses are

Sl No	Name of Course
1	Fundamentals of Data Visualization with Tableau
2	Fundamentals of calibration and quality concepts of metrological instruments
3	Ayurveda Therapist
4	MERN Stack Developer
5	Road Construction Engineer
6	Supply Chain and Logistics Analyst.

Also 10 courses enlisted below has been submitted for alignment.

Sl No	Name of Course

1	Hospital Administrator
2	Advanced Communicative English and Professional Skills Trainer
3	Fundamentals of Product Design and Manufacturing using Autodesk Fusion 360
4	Fundamentals of BIM Integration for MEP Systems in Mechanical Engineering using Autodesk Revit
5	Fundamentals of BIM Integration for MEP Systems in Civil Engineering using Autodesk Revit
6	Fundamentals of BIM Integration for MEP Systems in Electrical Engineering using Autodesk Revit
7	Molecular Techniques in Clinical Application
8	Essentials of Quick Commerce
9	Laravel Framework
10	Magento Development

Employment Enhancing Vocational Skills (Ideathon)

ASAP Kerala is proposing to conduct a state-level **Ideathon** for students across **30 colleges**. This project will provide a platform for aspiring entrepreneurs to develop and launch their ventures.

Here is a summary of ASAP Kerala's initiatives:

Expansion of PMKVY Centres

ASAP Kerala has opened **four new Community Skill Park (CSP) centres** to run PMKVY batches, providing youth across Kerala with broader access to national-level skilling opportunities.

SMART LEARN Series

The SMART LEARN series is a monthly, **online workshop** model that provides short, intensive training in industry-relevant domains. Sessions on **Data Visualization Using Power BI** and **Introduction to Python Programming** attracted a combined **1,969 participants**, providing them

with practical, hands-on skills in trending technologies from expert trainers.

Skill Development Through External Funding

ASAP Kerala has collaborated with external agencies like **POWERGRID, RUBFILA International**, and **TERUMO PENPOL** to fund skill training. These partnerships supported:

- **20 fishermen** in the **Divemaster course** (with POWERGRID funding).
- **25 PwD candidates** in **Digital Marketing** (with TERUMO PENPOL CSR funds).
- **108 tribal girls** in **STEM education** (with RUBFILA International CSR funds).

Community College

ASAP Kerala strengthened its industry-academia connections in FY 2024–25 through key partnerships with organizations such as **RCCS Pvt Ltd, Amal Jyothi College of Engineering, Kerala Institute of Travel and Tourism Studies (KITTS)**, and the **Centre for Development of Advanced Computing (CDIT)**. These collaborations provide students with practical, hands-on training and real-world exposure to align their academic learning with industry needs.

Financial overview of the 13th Plan Period

Period	Budget Outlay (Amount in Thousands)	Expenditure (Amount in Thousands)	Amount Resumed (Amount in Thousands)
2022-2023	399035	400028	6.09
2023-2024	245000	244006	1000
2024-2025	175499	177368	28.7

2025-2026	70000	60653	9374.9
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Gaps and Challenges in the Sector

ASAP Kerala's report highlights several key challenges in skill development. Globally, a **talent shortfall of 85.2 million employees is projected by 2030** according to a Korn Ferry report, while India is expected to have a talent surplus. The **World Economic Forum's Future of Jobs 2020 report** emphasizes that 94% of business leaders expect employees to acquire new skills, yet skill gaps remain high.

Specific Gaps and Challenges:

- **Lack of Awareness and Public Sector Preference:** Many young people lack awareness of opportunities in the private sector and the gig economy, preferring the perceived security of government jobs, which are scarce. This leads to high unemployment among graduates who are awaiting public sector roles.
- **Funding and Accessibility:** There's a lack of sufficient funding to provide free or highly subsidized skill training, making high-end courses unaffordable for economically weaker candidates.
- **Industry Partnerships:** ASAP Kerala needs to strengthen its collaboration with major national and international industries to secure their involvement in the skilling ecosystem and to channel Corporate Social Responsibility (CSR) funds for infrastructure development.
- **Skilling Infrastructure:** The sector requires significant investment to build state-of-the-art infrastructure, such as labs for technologies like **AR/VR** and **Electric Vehicle Technology**.
- **Local Implementation Issues:** Challenges include the mobilization of students from specific categories like **SC/ST** and constraints in the existing fee subsidy structure that may not fully cover all beneficiaries.

Proposed Way Forward: 15th Five-Year Plan

ASAP Kerala's proposed strategy for the 15th Five-Year Plan (2028-2033) focuses on transforming Kerala into a "knowledge economy" and a hub for skilled talent.

Key Interventions Planned:

- **Skill Training Expansion:** ASAP Kerala aims to train nearly **5 lakh candidates** over the next five years through online, offline, and hybrid courses. It plans to launch new programs in **LGSF Technology** (with C Disc) and construction (with BIM Labs).
- **Integration with Education:** The organization will redefine skill development centers in higher education institutions as **Centres for Skill Development Courses and Career Planning (CSDCCPs)**. It will expand the **Community College** model to **21 more polytechnic colleges**, providing **NSQF-aligned courses**, on-the-job training, and upskilling for the existing workforce.
- **Community-Oriented Skilling:** The existing **16 Community Skill Parks (CSPs)** will be revolutionized by establishing **industry-led Centres of Excellence (CoEs)** in emerging fields such as **5G/Telecommunication, Semiconductor Technology, and Robotics & Automation**. They will also develop e-learning centers with digital libraries.
- **Customized and Hyper-Local Skilling:** ASAP Kerala will scale up the '**Kasaragod model**' to other local self-governments, offering skill programs that address local demands. It will also provide customized training for vulnerable groups like **women, SC, ST, and PwD** candidates and launch programs for expatriate returnees.
- **Allied Services:**
 - **Placement and Internship:** It will implement a '**Hire and Train**' model to reduce a workforce gap by training final-year students based on industry demand. A **Graduate Probation Programme** will also be established.
 - **Curriculum and NSQF Alignment:** ASAP Kerala will develop and align **100 new courses** with the **NSQF** and create a digital course repository. It has also been recognized as an awarding body by **NCVET**.
 - **Trainer Empowerment:** The **Skill Trainer Emppanelment Programme (STEP)** will be expanded to create a pool of qualified trainers in thrust sectors like

tourism, health and wellness, and electronics.

- **Accreditation Agency:** ASAP Kerala aims to become a nodal accreditation agency for skill training in the state. It will develop the **Kerala Skill Accreditation Platform (KSAP)** to ensure the quality of training centers and offer assessment and certification services.
- **Assessment and Certification:** It plans to develop a software-based assessment platform and a **state-wide aptitude test** for students and the public.