

15 -ാം കേരള നിയമസഭ

12 -ാം സമ്മേളനം

നക്ഷത്ര ചിഹ്നം ഇല്ലാത്ത ചോദ്യം നം. 2362

15-10-2024 - ൽ മറുപടിയ്ക്ക്

കിഫ്ബി മുഖേന പരസ്യത്തിന് ചെലവാക്കിയ തുക

ചോദ്യം		ഉത്തരം	
ശ്രീ. റോഷി എം. ജോൺ		ശ്രീ കെ എൻ ബാലഗോപാൽ (ധനകാര്യ വകുപ്പ് മന്ത്രി)	
(എ)	കിഫ്ബി വഴി പരസ്യത്തിന് 2018 മുതൽ 2024 സെപ്റ്റംബർ 30 വരെ ചെലവഴിച്ച തുക വർഷം തിരിച്ച് ലഭ്യമാക്കുമോ; പരസ്യം പ്രസിദ്ധീകരിച്ച സ്ഥാപനങ്ങൾക്ക് നൽകിയ തുക പ്രത്യേകം ലഭ്യമാക്കുമോ;	(എ)	കിഫ്ബി വഴി പരസ്യത്തിന് 2018 മുതൽ 2024 സെപ്റ്റംബർ വരെ ചെലവഴിച്ച തുകയുടെ വിശദാംശം അനുബന്ധമായി ചേർക്കുന്നു. നിലവിൽ പരസ്യ ഇനത്തിൽ പണം നൽകാനില്ല.
(ബി)	നിലവിൽ പരസ്യ ഇനത്തിൽ ഏതെല്ലാം സ്ഥാപനങ്ങൾക്ക് പണം നൽകാനുണ്ടെന്ന് സ്ഥാപനത്തിന്റെ പേര്, തുക എന്നിവ തരം തിരിച്ച് ലഭ്യമാക്കുമോ?	(ബി)	കിഫ്ബി വഴി പരസ്യത്തിന് 2018 മുതൽ 2024 സെപ്റ്റംബർ വരെ ചെലവഴിച്ച തുകയുടെ വിശദാംശം അനുബന്ധമായി ചേർക്കുന്നു. നിലവിൽ പരസ്യ ഇനത്തിൽ പണം നൽകാനില്ല.

സെക്ഷൻ ഓഫീസർ

Annexure

FY 2017-18	
Party	Amount (₹)
CDIT	7,44,580.00
Economic Times	61,920.00
Indian Express	56,000.00
KSIE	3,99,063.00
Malayala Manorama	81,600.00
Mathrubhoomi Printing and Publishing	47,600.00
Value First Digital Media Pvt Ltd	9,440.00
Stark Communications Pvt Ltd	32,09,708.00
The Hindu	1,09,000.00
Total	47,18,911.00
FY 2018-19	
Centre for Management Development	3,53,463.00
Deshabhimaani	3,53,430.00
Janayugam	2,98,200.00
Janmabhumi	2,70,480.00
Kerala Kaumudi	2,98,200.00
Malayala Manorama	1,99,653.00
Mathrubhumi	39,984.00
New Indian Express	2,04,694.00
RADIO MIRCHI	30,680.00
RED FM	75,520.00
The Hindu	8,46,728.00
The New Indian Express	1,23,936.00
Times of India	1,98,492.00
Value First Digital Media	12,980.00
Veekshanam	2,98,200.00
Total	36,04,640.00
FY 2019-20	
Hilton Garden Inn	6,836.00
Bright Communications	12,70,679.03
Chintha Publications	59,000.00
Centre for Management Development	11,92,338.40
Darpan TV	7,08,000.00
Deccan Chronicle	1,46,371.00
Entertainment Network India Limited	6,02,438.00
Global Innovative Technologies	9,31,79,476.00
IIC	4,17,36,489.00

KSIE	6,73,15,085.00
LIMAX Advertising Pvt Ltd	4,53,24,043.00
Malayala Manorama	34,22,161.00
Mathrubhoomi Printing & Publishing Co Ltd	11,27,190.00
Media Cell	1,20,000.00
Sonnet Creations	1,15,56,259.00
The Hindu	6,92,979.00
Times of India	91,476.00
Total	26,85,50,820.43
FY 2020-21	
Chitra Painters	2,10,658.32
Deshabhimani Publications	59,48,249.95
Entertainment Network India Limited	3,21,300.00
IIC	3,18,600.00
Indian Express	2,22,660.90
Kal Radio Ltd	21,47,275.50
Kalakaumudi Publications	63,000.00
Keraleeyam	49,55,07,882.65
KSIE	9,71,19,133.24
LIMAX Advertising Pvt Ltd	13,35,15,774.79
Living Media India Ltd-India Today Group	15,75,000.00
Malayala Maonrama Co Ltd	37,82,586.00
Mathrubhoomi Printing & Publishing Co Ltd	28,97,532.16
NATPAC	59,000.00
Prasar Bharathi	46,940.40
Red Advertisers	4,17,366.00
Reliance Broadcast Network Ltd	6,01,269.00
Sabha TV	13,57,000.00
Sitting Fee-Media	90,000.00
Sheeja Communications	41,300.00
Sonnet Creations Pvt Ltd	3,14,616.32
Total	74,65,57,145.23
FY 2021-22	
Centre for Management Development	2,40,408.00
Entertainment Network India Limited	29,11,297.00
IIC	5,18,170.00
Indian Express	70,000.00
Kal Radio Ltd	36,62,130.00
Keraleeyam	1,55,50,201.00
KSIE	7,22,70,190.26
LIMAX Advertising Pvt Ltd	12,97,541.70
Maitri Advertising Works Pvt Limited	12,92,100.00

Malayala Maonrama Co Ltd	38,37,006.00
Mathrubhoomi Printing & Publishing Co Ltd	1,84,53,011.00
Reliance Broadcast Network Ltd	5,07,140.40
Sabha T V	26,98,453.50
The Times of India	5,23,400.00
Total	12,38,31,048.86

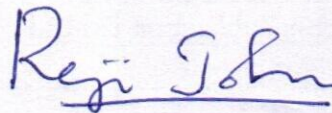
FY 2022-23

Centre for Management Development	13,08,204.00
Entertainment Network India Limited	1,69,920.00
IIC	3,33,920.00
Kal Radio Ltd	12,54,812.00
Kerala Olympic Games Association	3,54,000.00
Keraleeyam	2,31,33,627.42
KSIE	4,61,51,969.64
M/s Mark	44,250.00
Malayala Maonrama Co Ltd	10,90,388.00
Mathrubhoomi Printing & Publishing Co Ltd	5,43,780.00
Organising Committee	11,80,000.00
Media Cell	4,30,000.00
The Hindu	4,96,157.00
The Times of India	5,54,400.00
Total	7,70,45,428.06

FY 2023-24

Adarsh P S	41,52,278
AKG Memorial Trust	2,00,000
Akshay R	2,49,399
Anzar A	53,28,912
Atlanta Computers	60,59,079
B G Thilakan	1,11,76,595
B Jayachandran	3,00,000
C Kesavan Foundation	50,000
Cleetus Philip	12,54,075
Centre for Management Development	6,42,556
Express Publication Pvt Ltd	2,98,536
F1 Solutions	34,09,534
Gireesh R V	9,17,036
Hasar Digital Video	43,82,697
Hi Elect Enterprises	1,23,09,831
IIC	1,69,920
Indian Express	2,10,000
Kaattal Skill Development Multi Purpose Socirty	1,50,000

Kaibo Solutions	1,77,000
Kerala Olympic Games Association	2,10,000
Keraleeyam	8,23,58,071
KSIE	2,06,19,026
LIMAX Advertising Pvt Ltd	5,38,80,064
Living Media India Ltd-India Today Group	17,70,000
Malayala Maonrama Co Ltd	1,16,025
Medical and Visual Technologies PVT	31,17,540
Power CMS Technology	6,24,704
Priya Raveendran	3,00,000
Radhakrishnan B	1,03,37,325
Radhakrishnan Nair R	91,46,140
S J Electricals	30,63,673
Sarath S S	14,43,318
Casamia	1,20,793
Sunny Varkey	1,33,457
Suresh D	1,45,78,151
Suresh Kumar G S	10,33,722
The Hindu	39,07,271
The Times of India	16,212
Umraz Enterprises	42,96,974
Universal Telecoms	9,25,272
Urban Welfare Society	2,00,000
V Vijayakumar	1,63,46,061
Vijaya Kumar P S	88,43,366
Total	28,88,24,614
FY 2024-25	
CET Alumni Association	1,00,000.00
Centre for Management Development	1,89,902.00
GKI	2,93,67,560.00
KSIE	1,94,41,481.00
The Hindu	5,71,200.00
Total	4,96,70,143.00


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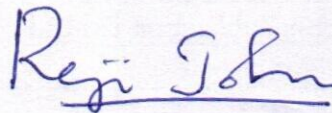
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